

FEATURE - T-Shirt soll zum Hingucken verleiten



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Title

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Caption

Ferrari Press Agency

illusions 1

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See Ferrari text

Picture credit: ekoD Works

A series of optical illusion t-shirts are set to turn heads -- by fooling people into thinking the wearer has a large bust. The selection from Japanese clothing brand ekoD Works features a subtle grid T-shirt design. A little bolder is the Drop tee, which has a cleavage cut-out. When viewed from the front, the impression created by both t-shirts is of a large bust. When viewed 90 degrees to the side, the full effect of the illusion becomes apparent. Both the Illusion Grid and Drop shirts are part of ekoD Works' Delusion Mapping series, which relies on visual trickery. The short-sleeved Drop is available in men's sizes as well. Prices range from 3,300 yen / €28 Euros for the Illusion Grid with the short-sleeve Drop and priced at 3,960 yen / €33 Euros. Orders can be placed through ekoD Works online shop.

OPS: The Drop-style t-shirt

Picture supplied by Ferrari (FOTO: DUKAS/FERRARI PRESS)

Special instructions

(c) Dukas

City

Credit

DUKAS

Source

FERRARI PRESS

Author

ekoD Works

Original references