

## FEATURE - High-Tech-Ring ist wie ein tragbares Smartphone



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Title

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Caption

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Ring 1

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See Ferrari text

Pictures must credit: LazyCo

After smartphones and smartwatches comes a new piece of intelligent hardware – in the shape of a James Bond-style ring. The Aina is worn in the finger like a normal ring but does more than just look good as an adornment. It features a black onyx-like rectangle on the front, and a small display on the edge. The ring itself comes in range of finishes metal plated in gold, rose-gold, and even platinum. It can be used to book cabs, make payments, unlock doors, toggle through presentations, track your fitness, and most importantly, it lets users talk on their phones without needing it to hand. Just by holding a finger to the ear, Aina projects sound directly into it. Aina comes from the Hindi word for mirror.

OPS: The Aina ring. Mat grey

Picture supplied by Ferrari (FOTO: DUKAS/FERRARI PRESS)

Special instructions

(c) Dukas

City

Credit

DUKAS

Source

FERRARI PRESS

Author

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Original references