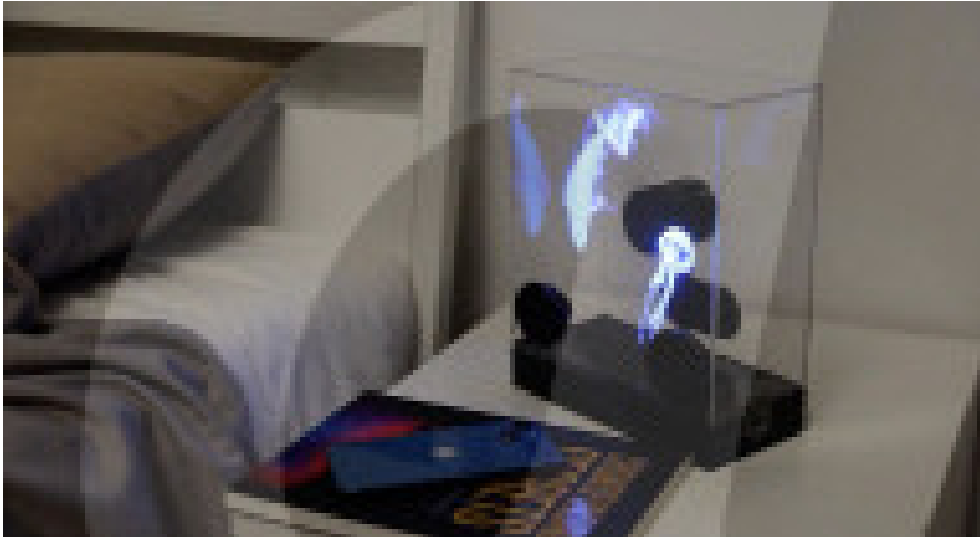


## Streaming speaker displays 3D holograms



### Reference

DUKAS\_186290034\_FER

### Title

Streaming speaker displays 3D holograms

### Creation date

### Caption

Ferrari Press Agency

Speaker 1

Ref 16928

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See Ferrari text

Picture MUST credit: Eunoia Design

A new bluetooth speaker can show off 3D hologram images while streaming songs.

It means images could show a rock band or lone singer as the tunes play.

The device can also run customised animations, photos and even mood lighting.

The Fan speaker by Hong Kong bases Eunoia Design uses 149 high-quality LED lights to create the lifelike 3D visuals that appear to float in mid-air.

The display is controlled from a companion smartphone app.

The app is pre-loaded with a wide variety of 3D animations, ranging from dynamic geometric shapes to cute cartoon characters.

The company says this ensures there is always something to suit a user's mood and style.

But they can also upload their own photos and animations.

The speaker is connected to the phone with Bluetooth, to open the APP.

It can also be used as a unique night light to create a soothing bedroom ambiance.

A spokesperson said the 3D images should not detract from the device's audio.

It has two 5W speakers for what is decorated as a d"powerful, clear, and immersive sound. "

The rechargeable battery is said to offer "hours" of continuous use.

It is made from aluminium alloy and acrylic and measures 20 cm x 10 cm x 24.cm.

The spokesperson added: "Whether you're using it for indoor gatherings, outdoor picnics, or just enjoying some alone time with your favourite music and visuals, the long-lasting battery ensures that the fun doesn't stop.

"Our speaker features a sleek, modern transparent design that's both eye-catching and robust."

The Fan speaker is available for \$129 USD / €113 euros on pre-order at the Kickstarter website.

OPS: the Fan holographic speaker.

Picture supplied by Ferrari (FOTO: DUKAS/FERRARI PRESS)

### Special instructions

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Original references