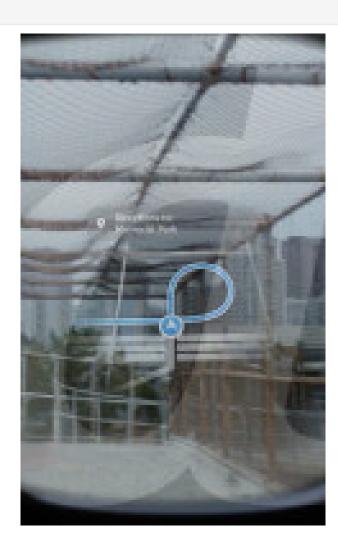




Smart Al glasses with lens display



Reference

DUKAS_189041081_FER

Title

Smart Al glasses with lens display

Creation date

Caption

Ferrari Press Agency

Ray-Ban 1

Ref 17159

18/09/2025

See Ferrari text

Picture MUST credit: Meta

Tech giant Meta has unveiled a new set of Al-powered smart glasses with an in-lens display to check messages, preview photos, see translations, add captions for conversations in noisy environments and call up music.

The Meta Ray-Ban Display spectacles come with Meta Neural Band, a wristband that translates the signals created by your muscle activity into commands for your glasses.

The US company said It's technology that keeps users tuned in to the world around them, not distracted from it.

The AI glasses come with a full-colour, high-resolution display when required so can be turned on and off.

The display is placed off to the side, so it doesn't obstruct your view.

Meta, owners of Facebook, claims it is the first product that takes microphones, speakers, cameras, and a full-colour display backed with AI in a single device.

The Meta Neural Band replaces touchscreens buttons and dials with a sensor that can scroll, click, and, in the near future, even write out messages using subtle finger movements.

A spokesman said the wristband enables intuitive control using subtle hand movements, without having to touch the glasses or take out a phone.

OPS:The Meta Ray-Ban Display Al glasses.Pedestrian street directions

Picture supplied by Ferrari (FOTO: DUKAS/FERRARI PRESS)

Special instructions

(c) Dukas

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